

Stakeholder Engagement Strategy

Change Initiative:		
Strategy Objective:		
Methods/Tools to Engage Stakeholders in Change:		
PRE-CHANGE LAUNCH ENGAGEMENT		
Stakeholder Group/Individual	Impact from Change	Engage in Change Through...
KICK-OFF OF CHANGE INITIATIVE		
Stakeholder Group/Individual	Continue to Engage in Change Through...	
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CHANGE INITIATIVE PROJECT WORK		
Stakeholder Group/Individual	Continue to Engage in Change Through...	
LAUNCH/IMPLEMENTATION OF CHANGE		
Stakeholder Group/Individual	Continue to Engage in Change Through...	
FOLLOW UP/AFTER IMPLEMENTATION OF CHANGE		
Stakeholder Group/Individual	Continue to Engage in Change Through...	